

PERSONAL INFORMATION

Jelena Popova

 Lomonosova ielā 1, Rīga, LV-1019 (Latvija)

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 popova.j@tsi.lv



JOB APPLIED FOR

WORK EXPERIENCE

01 September 2002–Present

College / university teaching professional

Transporta un sakaru institūts, Rīga (Latvia)

Microeconomics course development

Macroeconomics course development

Marketing course development

Taxes and Taxation course development

International Economics course development

Corporate Finance course development

International Entrepreneurship

delivering lectures in developed courses;

EDUCATION AND TRAINING

01 February 2011–01 February
2013

PhD course

Baltijas Starptautiskās Akadēmija, Rīga (Latvia)

01 September 2007–06 February
2010

Mg.oec

Transporta un sakaru institūts, Rīga (Latvia)

01 September 2003–30 June
2007

Bachelor

Transporta un sakaru institūts, Rīga (Latvia)

01 September 1994–10 February
1996

Mg.paed

RAU, Rīga (Latvia)

01 September 1985–30 June
1990

Master Degree in Philology

Latvia Universitate, Rīga (Latvia)

PERSONAL SKILLS

Mother tongue(s)

Russian

| Other language(s) | UNDERSTANDING | | SPEAKING | | WRITING |
|-------------------|---------------|---------|--------------------|-------------------|---------|
| | Listening | Reading | Spoken interaction | Spoken production | |
| English | C2 | C2 | C2 | C2 | C2 |

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2: Proficient user
[Common European Framework of Reference for Languages](http://www.europa.europa.eu/education/languages/framework/index_en.htm)

Job-related skills

- 1. Yelena Popova, Nataly Podolyakina, 2013, Pervasive impact of corruption on social system and economic growth, *Contemporary Issues in Business, Management and Education 2013*, Proceedings
- 2. Nataly Podolyakina, Yelena Popova, 2013, DEVELOPMENT OF PRODUCT PROMOTIONAL STRATEGY CONSIDERING THE RISK OF NON-DEMAND, *Contemporary Issues in Business, Management and Education 2013*, Proceedings
- 3. Yelena Popova, 2013, Functional Dependencies of the Human Capital Factors, ICEM 2013, collection of abstracts, ISSN 2335-8025
- 4. Yelena Popova, Marina Kozhevnikova, 2013, Interdependence of HDI and Budget Redistribution within the Scandinavian and European Social Models. ICEM 2013, collection of abstracts, ISSN 2335-8025
- 5. Yelena Popova, 2013, Functional Dependencies of the Human Capital Factors, ICEM 2013, Article, Vol. 4, Print ISSN: 1822-6515, Online ISSN: 2029-9338
- 6. Yelena Popova, Marina Kozhevnikova, 2013, Interdependence of HDI and Budget Redistribution within the Scandinavian and European Social Models. ICEM 2013, Article, Vol.3, Print ISSN: 1822-6515, Online ISSN: 2029-9338
- 7. Yelena Popova, 2013, Knowledge Creation Approach at Higher Education Institution as a Part of Human Capital Development, MIP_13, conference + abstract
- 8. Yelena Popova, 2013, HIGHER EDUCATION INSTITUTION AS A CATALYST OF THE HUMAN CAPITAL DEVELOPMENT, MIP_13, Proceedings
- 9. Yelena Popova, 2013, Social Models and Human Capital: Macro Indicators and Interdependence, *International Journal of Professional Management*, Volume 8, Issue 6, pp.1-16, ISSN 20422341 www.ipmajournal.com http://ipmajournal.com/articles/Vol8_Iss6_Article3.php
- 10. Popova Yelena, 2013, Impact of the economic environment on the tourism industry state, III international scientific and practical conference *Cultural Heritage and Touristic Territories: City as a Tourism Area*, Riga, pp. 148-155, ISBN 978-9984-47-083-2
- 11. J. Popova, 2012, *Contemporary Higher Educational Establishment: Product Oriented vs. Customer Oriented* Actual Problems of Education, (Proceedings)
- 12. Yelena Popova, 2012, Dependencies of the Human Capital Factors, RelStat 2013, Abstract
- 13. Y. Popova, 2012, Human Capital in Baltic Region, Conference "Reģionālā ekonomikas, politikas un tiesību īstenošana Eiropas valstīs", Proceedings
- 14. Yelena Popova, 2012, Human Capital Development as a Factor of Competitiveness Advance on the International
- 15. Market, International Conference *Evolution of International Trading System: Prospects and Challenges*, Department of World Economy, SPSU
- 16. Yelena Popova, 2012, Human Capital Development, EU Financial Funds and European Regional Division starptautiska zinātniska praktiska konferencija "Transformācijas process tiesībās, reģionālajā ekonomikā un ekonomiskajā politikā" Proceedings
- 17. Yelena Popova, 2012, *Role of Innovations in the Human Capital Development*, Международная научно-практическая конференция «Бизнес и образование: взаимосвязь, концепции и технологии», Набережные Челны, НОУ ВПО Университет ТИСБИ Proceedings
- 18. Yelena Popova, 2012, *Employing Different Types of Knowledge in the Process of Human Resource Education*, XII Международная научно-практическая конференция «Инновационная экономика: российский и зарубежный взгляд»
- 19. I. Popova, Y. Popova, 2012, *Foreign Language as a Tool and Product of the Human Capital Development within the Globalisation Process*, International Scientific Conference "Higher Education: Challenges and Opportunities", Abstract
- 20. V. Strelchonok, Y. Popova, 2012, *System Analysis of the Human Capital Development Factors*, Nordic-Baltic-8, May 10-12, Proceeding

- 21. Y. Popova, 2013, *Industry of Higher Education as a Basis for the Human Capital Development*, Nordic-Baltic-8, May 10-12, Proceeding
- 22. V. Strelchonok, Y. Popova, 2012, *Grouping the Human Capital Factors in Social Model*, Latvijas Universitātes 70. Konferencē, "Ekonometrija un kvantitatīvās analīzes metodes vadības lēmumu pieņemšanai ekonomikā", Rīga: LU (Report; publication at Econometrics site)
- 23. J. Popova, 2011, *Peculiarities of Social Policy in the Contemporary Society II* International Scientific Research Conference "Nordic-Baltic-8", ISBN 978-9984-47-47-058-0, (Proceeding)
- 24. J. Popova, 2011, *Determination of the Social Model Factors Impact on Macro Indicators Responsible for Human Capital Development*, RelStat 2011, ISBN 978-9984-818-47-4 (Abstract)
- 25. Стетюха А.А., Попова Е.Г., 2011, *Определение временного лага при экономической оценке инвестиций в человеческий капитал* Актуальные вопросы современной экономической науки, (стр. 159-166). РФ, Липецк: Издательский центр «Гравис», ISBN 978-5-4353-0020-8
- 26. Alexander Stetjuha, Jelena Popova, Tatjana Cherpinska, 2011, *Determination of the Time Lag for Economic Evaluation of Investment in Human Capital* RelStat 2011, ISBN 978-9984-818-47-4 (Abstract)
- 27. J. Popova, 2011, *Contemporary Higher Educational Establishment: Product Oriented vs. Customer Oriented* Actual Problems of Education, (Abstract)
- 28. J. Popova, 2009, *Ways of Facilitating the 1st Year Students' Comprehension of Economics in English* LU, Applied Linguistics, 2009, proceeding
- 29. Ishmuhametov, M. Brook, Y. Popova, 2009, *What is the Teacher's Craftsmanship – Special Gift, Hard Work or Both* Actual Problems of Education, proceeding
- 30. J. Popova, 2007, *Education Quality and its Peculiarities* Actual Problems of Education, 2007, abstract

Computer skills